

A Comedy Series
Created by Debra Pralle



It's Cheers in a sex club
Where everybody knows way
more than just your name

Logline

After inheriting her parent's swingers club, a sexually repressed single mom must manage the eccentric employees and club members as she redefines what it means to be a "good mom" and rediscovers her own carnal desires.



Inspiration

Close friends invited my husband and I to a party which happened to be at a “lifestyle” or swinger’s club.

And we were shocked. Not in the avert your eyes way (sure there was sex!) but in the sheer conventionality of it. Run by a married couple, people of all ages and sizes and ethnicities who were friends.

COMMUNITY.

That was the inspiration for *Blue Oasis*, a comedy exploring the ins and outs of running a small business that happens to be in a highly sexually charged environment.



Want in on a little secret?
Swingers are EVERYWHERE.

The Story

Our comedy centers around Anna, a poster child of the “just say no” generation who inherits her parents’ secret swingers club.

Each week Anna balances the needs of her workers and eccentric clientele, with her 8th grade son’s disability and impending puberty all while keeping a local politician, hell-bent on shutting down Blue Oasis, at bay.

Did we mention she has a huge crush on the club caterer?





Mission

Blue Oasis is a new kind of sex positive show introducing mainstream America (with baby steps!) into this titillating world.

While following Anna through this new world audiences discover an unexpected community and family who welcome everyone with open arms and not always enough clothing.

We won't punch down. While the situations are entertaining, the joke's aren't at the expense of the lifestyle or it's practitioners.

Look and Feel



The Team





DEBRA PRALLE (Creator, Writer, Producer, Director)

Debra has been a professional actor for a looong time and a director/writer/producer/educator for over a decade. Her film directing debut *Period*, premiered at HollyShorts in LA, won Best Comedy at the 2021 Hip Hop Festival and has had over 7 million views on YouTube. She recently directed the short drama *Seward* and the comedy pilot *A Broad Abroad* on location in Italy. After winning the AFMX Pitch contest in 2022 for *Blue Oasis* she teamed up with Derek and Shea to produce the show in Seattle.



DEREK JOHNSON (Producer, DP)

Derek joins the production as co-producer fomenting the second collaboration with Debra Pralle. He holds many published works in the still, film, and TV industries, including an Emmy credit with an HBO-produced feature, a Clio for a Seahawks spot, and an Audience Choice award for his Feature *Healing Waters*. Derek will take on the roles of executive producer, a hand in development, and cinematographer for *Blue Oasis*.



SHEA GILCHRIST-SMITH (Writer)

Shea is a Seattle native with a decades-long career as an actor, writer, and producer of sketch comedy, including the short film *The Captain's Mistress*. She brings her experience from IO Theatre in Chicago, and years of producing sketch comedy in the Seattle area.

The Friends & Family



Anna Wilson (50) – Accountant

Anna is the poster child of the "just say no" generation. An accountant who prefers a balanced ledger, clear moral lines and always does the "right thing". Her greatest fear is losing control: of her finances, her family, her repressed sexual desire. The discovery of her parents' swinger's club and her subsequent shift to manage it, will loosen those controls. For the better.



Ross Wilson (late 60s, early 70s) – Anna's Father

Ross was a preacher's kid who traded the seminary for free love, student protests and a bit too much acid. He loves his daughter and grandson and despite the fact he and Sadie have twice divorced, she's his true love. After running a cleaning supply company for decades, they bought Blue Oasis but he insisted on keeping it a secret.



Sadie Wilson (late 60s, early 70s) – Anna's Mother

Sadie fled small town Pratt, KS to a counterculture tribe in San Francisco where she met Ross at a sit-in. She's impulsive, a visual artist and encourages her grandson's comedy career. Running a sex positive club was always her dream. She is so different from her daughter she sometimes wonders how they're related.



Miles Wilson (12) - Son of Anna

Miles is in a bit of middle school hell (aren't they all?) He uses a wheelchair due to a car accident, loves his mom but his impending puberty is making things *awkward*. He's smart, but doesn't turn in his homework and dreams of being a stand-up comic (and that joke is not lost on him).



Inez (late 40s)

Anna's most loyal friend, Inez is a fundraiser at the Children's Hospital by day and an avid crime podcast listener by night. She shares custody of her daughter Pearl with her ex-wife. Pearl and Miles are best buddies too. She encourages Anna to cut loose to (mostly) no avail. The Laverne to Anna's Shirley.



Colin Murphy (60s, ANY RACE) - Doorman

A retired police officer, he's been with the Wilson's since the business opened. Gregarious, funny, *Everyone* knows him, and he loves his side gig. Colin remembers all too well his days at the precinct, watching LGBTQI+ people being arrested and mocked. Blue Oasis is his new church.

The Employees and Club Members of Blue Oasis



MONICA BALFOUR (late 20s, Black) Bartender

Monica is a full-time nursing student working weekends at Blue Oasis. While not in "the lifestyle" she enjoys the energy and drama of the club, and coming home to her husband charged up after work. She creates weekly drink specials named after diseases and body parts but hands out too much STD advice.



TOM BOUSTEDT (early 40's) Caterer & Club Member

Tom is an award-winning restaurateur who barter his tasty tidbits every weekend in exchange for free drinks and a yearly membership. His public persona is all swagger, but he's never actually ventured past the "blue door". Will Anna be his first time?



NADIA KOSLOV (Early 60s, Russian/Slavic) Head Custodian

Mrs. Koslov came to the US just over a decade ago after her husband unexpectedly passed away and has literally...seen it all. Her English is decent but she uses her words judiciously; the embodiment of the one liner. She acts as if she disagrees with the "lifestyle" but has a past as an exotic dancer.



MATTEO TORRES or "DJ Serrano" (early 30s, Hispanic) DJ

Matteo had a brief brush with fame as a member of the boy band Seis Grados (Six Degrees) but focused too much on bedding the fans and not his career. He's a good DJ but is easily distracted by the clientele. Over time he will explore his latent bisexuality.



JOHN, JANE, & JAYNE OR The "J-triad" (20s) Club Members

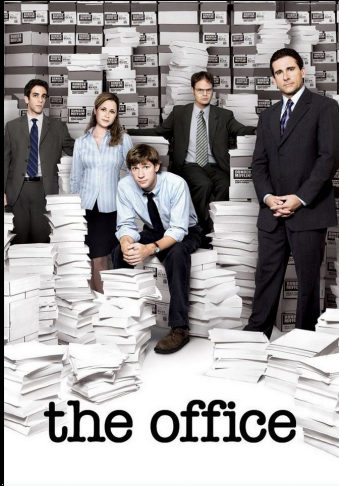
Our resident THROUPLE. these regular members come every week with all the latest gadgets, trends and of course, drama. JAYNE is the oldest of the three and manages a piercing/tattoo shop. JANE is a paralegal who works at Anna's old accounting firm. JOHN works at Jayne's tattoo shop and is super into tying both his Janes up.



JASMINE SALAZAR (40s, Filipino) City Council President

Jasmine and her husband bought the cleaning supply business from Sadie and Ross not knowing they would turn around and open up a swinger's club right down the hall. She's running for city council as a conservative with the sole purpose of shutting down Blue Oasis.

Comparable Episodic



the office

(2005-2013)

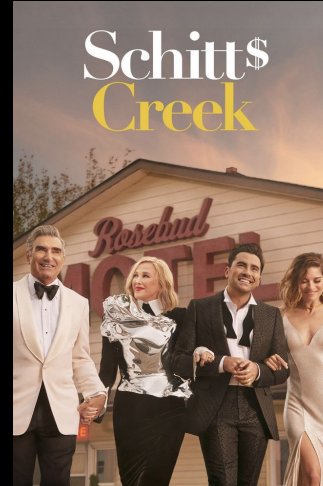
- Average audience size 9 to 10 million
- Awards: 5 Emmys
- Distributor: NBC



Cheers

(1982-1993)

- Final episode 93 million viewers
- Awards: 28 Emmys
- Distributor: NBC



Schitt's Creek

(2015-2020)

- Average audience size 370,000 per episode
- Awards: 9 Emmys
- Distributor: CBC/
Lionsgate



Welcome to Chippendales

(2022-2023)

- Awards: Nominated for 5 Emmys.
- Distributor: Hulu/
Disney+

Marketing and Community



Average Critics Score

- The Office 81%
- Welcome to the Chippendales 72%
- Cheers 87%
- Schitt's Creek 93%

Average Audience Score

- The Office 89%
- Welcome to the Chippendales 65%
- Cheers 95%
- Schitt's Creek 93%



AdultFriendFinder.com

A website that connects swinging couples with over 80 million subscribers worldwide.

Tinder

Used widely worldwide & available in over 190 countries and 56 languages.
An estimated 75 million people use the app every month.



Distribution Models

- Network TV
- International TV
- Streaming service
- SVOD / AVOD

Distribution Targets

- NBC
- MAX
- HULU
- FX
- YouTube

In the US alone there are thousands of swinger clubs, conventions and private parties happening all the time.



Just like Cheers, sometimes you just wanna go where everybody knows your name. And at Blue Oasis they're always glad you came.



Blue
Oasis

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